

Contact: Donna M. Autuori
Autuori Corporate Communications, Inc.
(631) 321 - 0045

PCI Group Enters into Strategic Alliance with Zumbox

PCI Group (www.pcigroup.com, Fort Mill, SC), one of the nation's leading document delivery and rapid outbound mail service providers, announced its strategic alliance with Zumbox, Inc. (Los Angeles, CA, www.zumbox.com). Under terms of the agreement, PCI Group is now able to market Zumbox's digital postal mail service to its customers, further demonstrating its industry leadership and early adoption of leading-edge technologies.

PCI Group President and CEO Chris Kropac, Jr. stated, "Our mission is to provide our customers with the services and options they need to best meet their document delivery needs. By adding a digital postal mail capability to our portfolio of postal, email and fax services, we are giving them another way to accommodate their clients' mail preferences and requirements."

Zumbox is the world's first digital postal system connecting large transactional, financial and government mailers to consumer households for the delivery and storage of digital postal mail via the Internet. Zumbox is a free service for consumers that provides a combination of digital mailbox and filing system enabling them to have all of their mail delivered securely to one central location online, where it is stored permanently for secure recordkeeping. Digital postal mail delivered via Zumbox can be retrieved from any Internet-enabled device such as a PC, iPad or smartphone. Businesses too are gravitating toward the digital mailbox alternative for its cost-savings in eliminating the high expenses associated with printed, paper documents, as well as the revenue-generating opportunities that market leaders like Zumbox are introducing with their service. Zumbox also represents an environmentally-sound and sustainable mail solution.

PCI Group has long been an organization recognized for being at the forefront of technology. The company was among the first to implement the U.S. Postal Service's (USPS) Intelligent Mail Barcode (IMB) and has developed several proprietary technologies that enhance their customers' document delivery processes with such performance features as real-time document tracking, secure web-based account management, rapid invoicing and rapid data entry. PCI's proprietary technologies have received industry renown with several national awards.

"We are extremely proud to be partnering with Zumbox," continued Kropac. "The company has demonstrated a synergy in terms of its innovation, commitment to high standards of customer service and emphasis on secure document delivery. The company's high level of security, consistent with that required within the most highly regulated industries such as banking and healthcare, reflects the level of security compliance we at PCI Group maintain."

PCI Group is fully-compliant with all of the major legislative and regulatory standards required by its diverse clientele across the collection and debt buying, financial, healthcare and utility sectors. They include the: American Institute of Certified Public Accountants' (AICPA) Statement on Auditing Standards (SAS) 70 Type II Audit, AICPA's Service Organization Control (SOC) Reports Standard, Payment Card Industry (PCI) Data Security Standard (DSS), National Institute of Standards and Technology's (NIST) Federal Information Security Management Act (FISMA), Health Insurance Portability and Accountability Act (HIPAA) Security Rule,

and State Data Breach Notification Laws.

As one of the newest Zumbox strategic business allies, PCI Group joins an elite group of large print and mail service providers including DST Output, KUBRA, 3i Infotech and Computershare.

About PCI Group, Inc.

PCI Group Inc. is a family-owned and operated business founded in 1970. The company provides comprehensive document delivery services by rapid outbound postal mail, email, fax or digital mailbox delivery. Recognized as the industry innovators, the nationally-ranked and multi-award winning PCI applies leading-edge technologies, many of which are proprietary to the company, to deliver outstanding customer value. PCI's customers benefit from improved business processes, optimum data integrity and security, exceptional quality controls, maximum economies, real-time, web-based tracking through all stages of their mail's production and handling, and flexible, customized services. PCI's 93,000 square foot facilities are company-owned and state-of-the-art featuring card key access, handprint scanners, digital camera security systems, CCTV monitoring, self-contained U.S. Postal Service plant loading facility, diesel back-up electrical generator, full-building UPS battery back-up system and CPU room equipped with Halon fire suppression system. For more information about PCI Group, visit: www.pcigroup.com

About Zumbox, Inc.

Zumbox is the world's first paperless postal system. It connects large transactional, financial and government mailers to consumer households for the delivery and storage of digital postal mail via the Internet. Digital postal mail is an exact facsimile of paper mail created from a redirection of the print stream originally intended for large mailing systems. Zumbox is available through print service providers and others as well as on a direct basis to the largest mailers in the country. For every U.S. street address, there is a corresponding Zumbox – a digital mailbox – enabling mail and other content to be sent as digital files and received online. Zumbox represents a more cost-effective, convenient and environmentally-responsible way to deliver postal mail. As a closed system of known, verified mailers and recipients, Zumbox provides bank-level security and complies with PCI, HIPAA and BITS security standards. For more information, visit: www.zumbox.com