

PCI Group Increases Production Output While Reducing Operational Costs with InfoPrint Solutions

Direct Mail Provider Increases Productivity and Efficiency with Flexible High Speed Continuous Forms Solution

Boulder, Colo., – July 6, 2011 – [InfoPrint Solutions](#), a [Ricoh](#) company, today announced that [PCI Group](#) (Fort Mill, SC) has deployed multiple [InfoPrint 4100s](#) digital publishing platforms with [Advanced Function Presentation](#) (AFP) capabilities. AFP allows users to streamline their variable-data, production print environment by creating and managing personalized content, integrating with existing systems, securing data control and integrity and managing end-to-end workflow.

PCI Group is one of the nation's leading providers of rapid outbound direct mail services for collection agencies and debt buyers, and processes millions of pieces of mail monthly. PCI Group, which bases its success on timely, accurate mailings that are creatively designed and impeccably produced, selected InfoPrint 4100 AFP printer for its industry-recognized print quality and ultra-high print speed. The market-leading and proven AFP support was a crucial factor in PCI Group's decision to install the InfoPrint 4100 platform, as it helps to streamline and automate their overall print operation – an important demand in a variable data environment.

“The InfoPrint 4100 enables us to provide our customers with the quality they require at a speed that makes the entire print environment productive and efficient,” said Christian Kropac Jr., president, PCI Group. “This solution assures the highest standards of quality and performance that allow us to improve our more than 41 years of experience in the area of collection letters and invoices, while providing customers with accurate and timely information.”

The InfoPrint 4100 provides one of the highest levels of image and text quality currently available at this speed in continuous forms printing. It also offers the latest in printhead, developer and fusing mechanism technologies, along with an integrated density feedback system for sharp, clear images and text, job after job. The output from an InfoPrint 4100 often exceeds the print quality of most legacy cutsheet solutions. It is also designed to enhance operational productivity and control with the ability to log on and manage print jobs from the print room, as well as authorize operator tasks – the perfect solution for a company such as PCI Group, which maintains the highest standards for data security.

“InfoPrint Solutions continues to empower organizations to meet their operational objectives while saving time and money, and maintaining the highest level of print quality and broadest range of flexibility,” said George Promis, vice president, Continuous Forms Production Solutions and Technology Alliances, InfoPrint Solutions. “Since all printing environments can benefit from speed and quality, the ability to change the speed of a printer or the stock of paper it is printing with on the fly, is a significant benefit for PCI Group. The InfoPrint 4100 not only leads the industry in print quality and speed, but it enables companies such as PCI Group to efficiently and effectively serve new and existing customers.”

As a [previous division](#) of IBM, InfoPrint Solutions has played a leadership role in the development, creation and deployment of AFP technology, which is now the industry standard. The company is also the founding member of the AFP Consortium, an industry organization focused on developing AFP as the best-of-breed presentation architecture for monochrome and color production variable-data printing.

For more information on the InfoPrint 4100, please visit:

http://infoprint.com/internet/ipww.nsf/vwWebPublished/printpd_infoprint-4100_en

For more information about the AFP Consortium, please visit:

<http://www.outputlinks.com/sites/afp/>

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About PCI Group

PCI Group Inc. is a family-owned and operated business founded in 1970. The company provides comprehensive rapid outbound direct mail services to the collection and debt buying industry. A hallmark of its service in the company's effective use of leading-edge technologies, from the Intelligent Mail Barcode to its proprietary processes including RapidCollect™, RapidInvoice™, RapidEntry™, RapidScrub™, webtrak™ and Pinpoint™. These technological advancements deliver improved business processes; assure the highest standards of quality, data integrity and security; afford optimum economies; and provide customers with real time information through all stages of their mail's production and handling at PCI. For more information about PCI Group and its "Intelligent Solutions for Rapid Direct Mail," visit: www.pcigroup.com.

About InfoPrint Solutions

InfoPrint Solutions, a Ricoh company, is a leading provider of digital output solutions for high volume, complex printing operations. The company's market-leading solutions are a key part of the Ricoh Production Printing Business Group's expansive product portfolio. InfoPrint Solutions is built on IBM's 50+ years in the production print space and Ricoh's office solutions leadership and global reach. Go to <http://www.infoprint.com> or the following sites to learn more: [Twitter](#), [Facebook](#), [InfoPrint Insights](#) blog, [LinkedIn](#), [YouTube](#), [ADFSavings](#) blog, [ADFSavings Twitter](#).

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