



**FOR IMMEDIATE RELEASE**

Contact: Shannon Mallozzi

Phone: 631-582-2650 x.113

Fax: 631-582-2767

Email: [s.mallozzi@pcigroup.com](mailto:s.mallozzi@pcigroup.com)

**PCI Group, Inc. Forms Strategic Alliance with Electronic Payment Providers<sup>®</sup>, Inc. to Provide Comprehensive Collections Solution and Web-based Electronic Bill Pay**

**Hauppauge, NY. – July 11, 2008** – PCI Group, Inc., the market leader in direct mail services for the collections industry, has formed a strategic alliance with Electronic Payment Providers, Inc. (EPP), the national leader in electronic payment services, to offer a more comprehensive collections solution which can now include EPP's online bill payment solution – Express Bill Pay.<sup>™</sup>

PCI Group has set a new standard and built a foundation of empowerment for its customers with proprietary solutions that include Webtrak<sup>™</sup>, a real-time, comprehensive account management application that offers its clients control and transparency into the entire direct mail process. This systematic and empowering methodology delivers true business value to PCI customers and results in both profitable and positive collection campaigns. It also makes partnering with EPP, who shares a similar approach to providing strategic value, a win/win not only for both organizations, but for customers who will benefit from the companies' combined value proposition.

EPP's fully integrated presentment, billing and payment solution allows for the real-time acceptance of payments utilizing a self service web environment. Through this powerful solution dunning and remittance notices direct customers to an interactive invoice presentment and bill pay environment. Utilizing this secure portal debtors can login, review account balances, make payments or even negotiate debt online based on specific business rules.

“Partnering with a premiere company like EPP further validates our commitment to empowering our customers by offering automated, turnkey solutions that leverage technology to maximize their collection efforts,” says Chris Kropac, President of PCI Group. “The need to provide measurable business value has never been greater than in today's fractured economy and PCI is committed to

both creating proprietary technologies that impart true competitive advantage to our customers and partnering with best of breed solution providers who mirror that approach.”

“The industry as a whole is shifting toward self service models like automated web payment portals and interactive phone payment environments. This solution has been specifically designed to meet those evolving needs and to cut down on the costs associated with receiving payment through the elimination of the billing agent. It’s easy to implement, meaning that a business can roll out a comprehensive web billing strategy in a matter of days and be accepting more payments without a lengthy set up.” says Scott McCollum, President of EPP.

### **About PCI Group, Inc.**

Family owned and operated since 1970, PCI Group Inc. is the premiere market leader in rapid outbound direct mail for the collections industry. PCI focuses on creating innovative technologies that streamline the communication process between clients and their customers. By taking a systematic approach to direct mail, PCI has developed an extensive portfolio of proprietary technical solutions. Through this process-driven approach PCI drives value through every step of the letter creation and delivery life cycle, offering efficiencies through their automated architecture which includes automated letter creation, management and delivery, return mail and Webtrak, their customer portal that serves as the delivery vehicle for all their clients’ account management needs. This automation mantra has enabled PCI to be the only direct mail solution provider in the Collections industry to offer a 24-hour in the mail guarantee to their customers. For more information on PCI Group, please visit [www.pcigroup.com](http://www.pcigroup.com) or call (800) 394-0328.

### **About Electronic Payment Providers, Inc.**

EPP has combined the perfect mix of technical expertise, common sense and customer service experience to bring you comprehensive payment processing and services which are second to none. With an emphasis on reliability and ease-of-use EPP offers you the latest, most effective ACH and Card Payment solutions in the industry. The EPP Express Payments Suite serves to simplify the cumbersome process of receiving and applying payments, through integration into the top Accounts Receivable (A/R) and collection software packages. Let us show you how simple getting paid can be. For additional information about EPP, visit [www.expresspayments.com](http://www.expresspayments.com) or call 1-877-377-2677.

-- ### --