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FOR IMMEDIATE RELEASE

PCI Group Commemorates 9/11 with “Celebrate Life” Memorial Event

Fort Mill, SC...

PCI Group, one of the nation’s leading document delivery and rapid outbound mail service providers, is holding a special memorial event to commemorate the tenth anniversary of the 9/11 attacks on the United States. PCI’s “Celebrate Life” event will be held on Sunday, September 11th at its headquarters in Fort Mill (Lancaster County), South Carolina. It will be attended by the company’s 94 employees and their families, as well as local dignitaries including U.S. Congressman Mick Mulvaney (5th District, SC), South Carolina State Senator Greg Gregory, South Carolina House Representative Deborah Long, Lancaster County Councilmember & Vice Chairman Larry Honeycutt, Lancaster County Councilman Larry McCullough and Pleasant Valley Fire Chief Greg Nicholson.

The event is scheduled to begin at 2 PM and include a picnic and children’s activities. The highlight of the event, at 4:00 PM, will be the unveiling and dedication of a 9/11 memorial monument by PCI Group President and CEO Christian Kropac, Jr. Comments will follow by U.S. Congressman Mulvaney and other elected officials.

The 9/11 monument features two towers (symbolic of the Twin Towers attacked on 9/11) which are constructed of 100% solid, jet black granite with a polished mirror finish. Inscribed on the front of the base of the towers are three commemorative passages: *“We Will Always Remember September 11, 2001”*, *“Dedicated to Those Who Lost Their Lives and the Brave Who Gave Theirs”*, and *“God Bless America.”* As a reminder for future generations, the expressions *“Celebrate Life”* and *“Salute America and Its Heroes”* are inscribed on the back of the base. Between the towers is a hand-crafted bronze eternal flame. Framing the monument are two benches and four flags: the American flag, a 9/11 flag, the South Carolina flag, and the PCI Group flag. The monument was constructed by Gauden Monuments Inc. in Rock Hill, SC.

For PCI Group, a company founded in 1970 and based in New York until its relocation to Fort



Mill (Lancaster County), South Carolina in September 2008, the events of 9/11 hit hard. With deep roots, including a former office space in 5 World Trade Center in the late 80's, and family ties to New York, the attacks on the Twin Towers left indelible scars and losses for many of the company's employees just as it affected other Americans, and especially New Yorkers. When asked why he had the monument built, PCI President and CEO Kropac thought instantly of his two children, Christian, now 10, and Carissa, age 7. He wanted them to understand the significance of a "day that changed our nation...and our world forever."

"Coming from New York, we felt the impact of this event in a way only New Yorkers understand. We just had to do something to honor those who lost their lives and the many brave first responders who sacrificed theirs to try to save others," said Kropac. "This is our generation's Pearl Harbor and I wanted my kids and other children to understand what happened and how the world was profoundly changed by the events of 9/11 not just in New York, but in Washington and Pennsylvania."

Kropac continued, "I was recently in New York City with my son celebrating his birthday and saw the movie, "Captain America," which had a hero and a villain as many movies do. After the movie, my son, nephew and I went down to Freedom Center, where the Twin Towers once stood. I started explaining to my son what happened there on 9/11 and he kept asking, *Why Daddy?* I had to explain to him that, just like in the movie we saw, there are real good men and evil men in the world."

"We then went to my nephew's Manhattan apartment and watched a 9/11 documentary and my son saw the actual footage of the planes hitting the Twin Towers and couldn't believe that it was real and not just a movie," continued Kropac. "And again he asked, *But why Daddy?* When a photo of Bin Laden came on, I told him that he was one of the evil men responsible for the attacks. So, when someone asks why we have made this investment in a 9/11 monument on private grounds, I tell them, that's why. Because I want my kids to know what happened and never forget."

While the event will be highlighted by the solemn memorial dedication, it was designed to also "Celebrate Life." The picnic and children's activities, from arts and crafts, waterslide, Slip n' Slide, dunking booth, Dalmation moon bounce, clown, balloons, face painting, tattoos and mini fire truck rides are all about living and celebrating life. Commemorative t-shirts and children's gift bags will also be provided to PCI employees and families.

About PCI Group

Since 1970, PCI Group has been at the forefront of the document delivery industry. As the industry innovators, PCI Group develops and applies leading-edge technologies to ensure the optimum in secure, fast, and cost-effective rapid outbound document delivery and communications processing services. The company relocated to Fort Mill, South Carolina motivated by the region's quality of life, business-friendly policies and strong financial incentives from Lancaster County. The company operates from its privately-owned 93,000 square foot secure facility featuring state-of-the-art technologies including card key access, handprint scanners, digital camera security systems, CCTV monitoring, self-contained U.S. Postal Service plant loading facility, diesel back-up electrical generator, full-building UPS battery back-up system and CPU room equipped with Halon fire suppression system.

As a nationally-ranked and multi-award-winning, family-owned and operated business, PCI Group is the provider of choice for organizations across diverse industries. Clients range from collection agencies and debt buyers, to financial institutions, healthcare providers, insurance companies and utilities. These entities, many of which are in regulated industries with mission-critical communications requirements, regard PCI Group as a trusted business partner whose integrity, service quality and performance are second to none.

PCI's customers benefit from improved business processes, optimum data integrity and security, exceptional quality controls, maximum economies, real-time, web-based tracking through all stages of their mail's production and handling, and flexible, customized services.

Whether by postal mail, email, fax or digital mailbox, PCI Group can effectively accommodate any communications/document delivery and related compliance requirements.

For more information about PCI Group, visit: www.pcigroup.com



CELEBRATE LIFE

2011 Company Picnic

- PROGRAM -

<u>ACTIVITY</u>	<u>TIME</u>
Picnic Starts	2:00
Food Served	2:00-4:00
Children's Activities (all day) Arts & Crafts tables Waterslide, Slip n' Slide, Dunking Booth Clown - Balloons, Facepainting, Tattoos (2:30-5:30) Dalmation Moon Bounce & Fun Slide Mini Firetruck Rides (12 pass w/driver)	2:00-6:00
Press Arrive for Dedication*	3:45-4:00
Monument Dedication	4:00
Speakers	4:00-4:30
Christian Kropac, Jr., President & CEO, PCI Group	4:00-4:10
Mick Mulvaney, U.S. Congressman (5th District, SC)	4:10-4:20
Open In Attendance:	4:20-4:30
South Carolina State Senator Greg Gregory	Lancaster County Councilman Larry McCullough
South Carolina State House Representative Deborah Long	Pleasant Valley Fire Captain Stephen Blackwelder
Lancaster County Councilmember & Vice Chairman Larry Honeycutt	
Company Photo	Immediately following dedication
Picnic Ends	6:00pm

*PRESS - Please feel free to bring your family and stay as long as you like.
RSVP with a party count to ensure food and t-shirt availability.

Thanks for coming!

